

**PROFESSOR ROBIN MATTHEWS  
PUBLICATIONS**

**REFEREED JOURNAL PAPERS**

1. Matthews, Robin, (2011), Nothing has been Learned from the Financial Tower of Babel (forthcoming); *Economic Strategies*.
2. Matthews, Robin, (2011), Transition Evolution and Change, (forthcoming).
3. Matthews, Robin, Olga Frolova, Elena Dugina (2010), Reflexivity as a Palimpsest, *Journal of Organizational change Management* (forthcoming).
4. Matthews Robin and Issam Tlemsani (2010), Would Islamic Financing have made the Financial Crisis Avoidable? *International Journal of Islamic Finance* (forthcoming)
5. Matthews, Robin, (2009), The Financial Tower of Babel, *Economic Strategies*, No.1/2008-2009 (2).
6. Matthews, Robin (2008) Why Business Education is Important and Why it is Failing Now, *Economic Strategies*, No.5-6/2008, ISBN
7. Matthews R and Karpukhina (2007) Strategic Alliances: An Application of Complexity and Games to Anglo Russian Partnership in Higher Education, *Political Economy* (in Russian – translation available). No.4 December.
8. Matthews, Robin and M.Hodgetts, (2007), The Creation of Semi Markov Chain Modelling in Time Structured Matrices, in PRJ Trim and Yang-Im Lee (Eds) *The International simulation and Gaming Research Yearbook; Lee effective Learning in Games and Simulations*.
9. Matthews, R. (2007), The Enneagram Methodology, *Economic Strategies*, July.
10. Matthews, Robin, Ageev Alexander and Karpukhina Elena, (2006) Reflections on Business Education, *Economic Strategies*, Vol. 31-32 No.04/2005(38), pp114-122 (ISBN 1680 094X).
11. Matthews, R (2006) Identity Synchronicity and Correspondences in Kronos Capitalism, *Tamara*, Vol.3 (5).
12. Matthews, Robin, (2006), Reflections on David Boje's Narrative, *Journal of Management and Spirituality*.
13. Matthews Robin, Brabazon, A., R. Silva, A., Ferra de Sousa, T., O'Neill, M. and Costa, E. (2006), Organizational Adaptation in the Presence of Strategic Inertia, *Advances in Complex Systems*.
14. Matthews, Robin, (2005), The Organization Matrix and the Evolution of Strategy (Part 2), *Economic Strategies*, Vol. 33-34 No.07-08, (ISBN 1680 094X). November.
15. Matthews, Robin, (2005), The Organization Matrix and the Evolution of Strategy (Part 1), *Economic Strategies*, Vol. 31-32 No.05-06, pp16-24, (ISBN 1680 094X).
16. Matthews Robin, Brabazon, A., R. Silva, A., Ferra de Sousa, T., O'Neill, M., and Costa, E. (2005). Investigating Strategic Inertia Using Orgswarm, *Informatica*, 29(2):125-141.
17. Matthews, Robin, Issam Tlemsani, and Aftab Siddiqui, (2004), Recent Developments in the Market for Islamic Mortgages, *Review of Islamic Economics*, Number 14, 2003/1424H, pp 49- 66, (ISBN 0962-2055).
18. Matthews, Robin and Issam Tlemsani, (2004), Islamic Banking and Mortgage Markets in the UK, in Bala Shanmugam, Vignesan Perumal, and Alfieya Anuum Ridzwa Eds. *Islamic Banking: An International Perspective*, UniversitiPutra Malaysia Press, ISBN 983-2871-68
19. Matthews Robin and Issam Tlemsani, (2004), Profit and Risk Sharing in Islamic Finance in the UK. In Alkafaji A and Gardner C, Ed. *Business Research Yearbook*, Vol. XI, McNaughton and Gunn, Saline Michigan.
20. Matthews R. Brabazon, T, and Michael O'Neill (2004), Grammar, Representations and Mental Maps: Insights into Corporate Strategy. In Alkafaji A and Gardner C, Ed *Business Research Yearbook*, vol.XI, McNaughton and Gunn, Saline Michigan.
21. Matthews R (2004), Capitalism Correspondences and The Impossibility of Thinking That. In Alkafaji A and Gardner C, Ed. *Business Research Yearbook*, vol.XI, McNaughton and Gunn, Saline Michigan.
22. Matthews Robin (2003), Sufi Contemplation and Management: Latifas As Centres Of Consciousness in Alkafaji A and Jerry Biberman, Ed. *Business Research Yearbook*, Vol. IX, McNaughton and Gunn, Saline Michigan.
23. Matthews R. and Tlemsani, I (2003), Ethical Banking: The Islamic Mortgage in the United Kingdom. In Alkafaji A and Jerry Biberman, Ed. *Business Research Yearbook*, Vol. X, McNaughton and Gunn, Saline Michigan.
24. Matthews, Robin (2002), Competition Archetypes and Creative Imagination, *Journal of Change Management* Vol.15. No.5: 461-476.
25. Matthews, Robin, and Elena Karpukhina (2002), Strategic Alliances in Business Education, *Russian Association of Business Education*, Pages 39-52. Moscow.
26. Matthews R and Brabazon, T, (2002), Evolving Linear Classifiers to Model the Relationship Between Strategy and Corporate Performance using Grammatical Evolution, *Proceedings of the European Conference on Genetic Programming*, Springer Verlag.
27. Tlemsani, and Robin Matthews (2002), Ethical Banking: the Islamic View Alkafaji A and Jerry Biberman, Ed. *Business Research Yearbook*, vol., McNaughton and Gunn, Saline Michigan.

28. Robin Matthews, E.A.Karpoukhina (2002), A Complexity Approach to Alliances in Education, Alkafaji A and Jerry Biberman, Ed. Business Research Yearbook, Vol. IX, McNaughton and Gunn, Saline Michigan.
29. Matthews, Robin, (2002), Using of Sufi Techniques in Management: a Practical Application of Mysticism, in Alkafaji A and Jerry Biberman, Ed. Business Research Yearbook, Vol. IX, McNaughton and Gunn, Saline Michigan.
30. Matthews, Robin, and Elena Karpukhina (2002), Strategic Alliances in Business Education, Russian Association of Business Education, Moscow, Pages 39-52.
31. Matthews Robin (2001), Complex Adaptive Systems and Global Strategic Issues, (in Russian), *Transactions of the International Union of Economists*, Vol 9, No. 33 pp.55-79.
32. Tlemsani, and Robin Matthews (2002), Ethical Banking: the Islamic View Alkafaji A and Jerry Biberman, Ed. Business Research Yearbook, Vol.IX, McNaughton and Gunn, Saline Michigan.
33. Robin Matthews, E.A.Karpoukhina (2002), A Complexity Approach to Alliances in Education, in Alkafaji A and Jerry Biberman, Ed. Business Research Yearbook, Vol. IX, McNaughton and Gunn, Saline Michigan.
34. Matthews, Robin, (2002), Using of Sufi Techniques in Management: a Practical Application of Mysticism, in Alkafaji A and Jerry Biberman, Ed. Business Research Yearbook, Vol. IX, McNaughton and Gunn, Saline Michigan.
35. Matthews, Robin, (2001), Complexity Ontology and Globalization: some propositions in Alkafaji A and Jerry Biberman, Ed. Business Research Yearbook, Vol.VIII., McNaughton and Gunn, Saline Michigan.
36. Matthews, Robin (2001), Polya Processes, Transition Economics and Business management, *Economic Strategy*,1/2001.
37. Matthews, Robin, (2001) Intelligent Strategy, Economic Strategy, Economic Strategy, Moscow, in Russian.
38. Matthews, Robin (2001), Information Strategy and Semiotics, in Alkafaji A and Jerry Biberman, Ed. Business
39. Matthews, Robin (2001), Creative Imagination and Managing under New Capitalism, *Economic Strategy*, Moscow, September, in Russian.
40. Matthews Robin and Mark Hodgetts (2000), Complexity, Polya Processes and Industrial Change, Theory, Application and Simulation, in McCarthy, Ian P and Thierry Rakotobe-Joel, *Complexity and Complex Systems in Industry*, University of Warwick.
41. Matthews, Robin, and Mohamad Eshhati, (2000) The Organization of Petroleum Exporting Countries, A Game Theoretic Approach, Working Paper, *British Academy of Management, Proceedings of Annual Conference*, Edinburgh University, September.
42. Matthews, Robin, (2001), Information Strategy and Semiotics, in Alkafaji A and Jerry Biberman, Ed. Business Research Yearbook, Vol.VIII, McNaughton and Gunn, Saline Michigan.
43. Matthews, Robin, (2001), Complexity Ontology and Globalization: some propositions in Alkafaji A and Jerry Biberman, Ed. Business Research Yearbook, Vol.VIII., McNaughton and Gunn, Saline Michigan.
44. Matthews, Robin, (2001), Polya Processes, Transition Economics and Business management, *Economic Strategy*,1/2001.
45. Matthews, Robin, (2000), Information Strategy and Semiotics, *Economic Strategy* Vol.1. 2000 (Moscow). September.
46. Matthews Robin and Mark Hodgetts (2000), Complexity, Polya Processes and Industrial Change, Theory, Application and Simulation, in McCarthy, Ian P and Thierry Rakotobe-Joel, *Complexity and Complex Systems in Industry*, University of Warwick.
47. Matthews, Robin, (2000) A New Model of Strategy Applied to the Russian Situation, *Economic Strategy* Vol.1. 2000 (Moscow). Published in Russian.
48. Matthews, Robin, (2000), Four Narratives of Identity: Applications to the Financial Sector, in Biberman, J and A. Alkhafaji, *Business Research Yearbook*, Vol.7, McNaughton and Gunn, Saline Michigan.
49. \*Matthews, Robin, (2000), A Spin Glass Model of Decisions in Organizations, In Biberman G. and A. Alkhafaji, *Business Research Yearbook*, Vol.7, McNaughton and Gunn, Saline Michigan.
50. Matthews Robin and R. Golov, (2000) Fundamental Aspects of the Russian Crisis, in Biberman and Alkhafaji, *op cit*.
51. Matthews, Robin (1999), A Spin Glass Model of Diffusion in Organizations, in Fredel Bolle et.al. Ed. *Inquiries into the Nature and Causes of Behaviour, Proceedings the International Association for Research in Economic Psychology Colloquium XXIV Vol 2*, Belgirate, Italy.
52. Matthews, Robin, A. Yeghiazarian, and Karpukhina, (1999) International Alliances in Higher Education, in T Perides, Ed, *Managing the Global Economy, VIII, Proceedings of the Eastern Academy of Business*, EAM.
53. Matthews, R. and R.Golov, (1999) Anatomy of the recent Russian crisis, *Proceedings of the Fifth Annual Conference of the Centre for Research into East European Business and Other Transforming Economies (CREEB)*, Buckinghamshire (July).
54. \*Matthews, Robin, (1999), Alliances, Complexity and the Transfer of Skills in Emerging Economies: application to an Educational Alliance between Russia and the UK, in Hughes, M. Ed. *Proceedings of the 26<sup>th</sup> Annual Conference of the Academy of International Business*, Sterling University.
55. Citation of Excellence\*Matthews, Robin, (1998), The Nature of Work According to the Myth of Global Competition, *Journal of Organizational Change Management*, Vol 11. No 5.
56. Matthews, Robin and Yeghiazarian Ara (1998), Russian Management Style; a Game Theory Approach to Decision Making, *Journal of European Management Studies*.

57. Matthews, Robin and Stephanie Spencer, (1998), International Marketing alliances and Cooperative Games, in .B Ford and E.D Honeycutt, Ed. Developments in Marketing Science; *Proceedings of the Annual Conference of the Academy of Marketing Science*, Vol.XXI.
58. Matthews, Robin (1997) Mergers and Alliances and Game Theory, *Proceedings of the International Conference on Economic Psychology*, Valencia, UIPEC.
59. Yeghiazarian Ara, and Matthews, Robin (1997), Focal Points and Management Styles: Methodology and Results from the Behaviour of Russian Managers in a Simulation Game, *Proceedings of the International Conference on Economic Psychology*, Valencia, UIPEC.
60. Matthews Robin (1997), Mergers games and Capital Markets, in Biberman, J and Alkhafaji, A. Ed. *Business Research Yearbook: Global Business Perspectives*, International Academy of Business Disciplines Press, (IABD), Slippery Rock, Pa. 16057.
61. Matthews, Robin, and Yeghiazarian, A., (1997), Cross Cultural Issues in Russian Management: An Approach Thorough the Theory of Focal Points, In Biberman, J and Alkhafaji, A. Eds. *Op. Cit.*
62. Matthews Robin (1997), Global Competition and European Management: An Archetype in Search Of Reality, In Biberman, J and Alkhafaji, A. Ed. *Op. Cit.*
63. Matthews, Robin, (1996), Ambiguity, archetypes and algorithms in the narratives of organizations, in Combes, C., David Grant and Cliff Oswick, *Organizational Discourse: Talk, Text and Tropes*: KMPC, Kings College, London.
64. Robin Matthews (1996) Gaining Competitive Advantage Through Information Technology in Simon Holloway, Ed. *Business Process Engineering (Vol 1)* Cheltenham Stanley Thornes ltd.
65. Matthews Robin, (1995), Managing Change in the Russian Far East, in Andrew Brown ed., *The International Review for Chief Executive Officers Volume 3*, Sterling Publications London.
66. Matthews, Robin, (April 1995), Competition as an archetype, in A Alkhafaji ed., *The Business Research Yearbook*. New York: University of America Press.
67. Matthews, Robin, (April 1995), Using creative imagination in strategy, in, George A. Mercoulides Ed, *Proceedings of the International Academy of Decision Sciences*, San Francisco.
68. Matthews, Robin, (1995) Kronos Zeus and the Limits of Economic Rationality in the Strategy of Firms in Nyhus Ellen and Sigurd V. Troye eds, *Frontiers of Economic Psychology Volume 1*, Norwegian School of Economics and Business Administration.
69. Matthews, Robin, Eve Hicks, and Ara Yeghiazarian (1995), Culture and decision-making styles of Russian Managers, in Nyhus Ellen and Sigurd V. Troye Ed. *Op. cit.*
70. Matthews, Robin, (1994) Understanding global competition as an archetype: *Proceedings of IAREP-SABE Conference (on the relationship between economics and psychology)*, Erasmus University Rotterdam.
71. Matthews R. (1994) "The organization matrix: Core businesses and structure", in: A Alkhafaji Ed., *The Business Research Yearbook*, New York: University of America Press.
72. Matthews R. (1994) "A general theory of corporate structure", in: Al. S Khade and Randall B Brown eds., *Proceedings of the International Academy of Decision Sciences*.
73. Matthews R. (1994) "Management issues in the Russian Far East", *Foreign Trade and Investment Review*, October.
74. Matthews R. (1994) "The organizational matrix: a game theory approach to structuring organizations", *Proceedings of the British Academy of Management*, Lancaster.
75. Matthews R. and Harry K. (1993) "The Russian Firm: Managing Chaos in Vladivostok", *European Business and Economic Development*, Vol.2, Part 2.
76. Matthews, Robin and Shoebridge Anthony, (1992), Executive Information Systems: A guide for Chief Executives, in: Richard Ennals and Phil Molyneux Ed, *Managing with Information Technology* Springer.
77. Matthews, Robin, (1992), Corporate policy and executive information systems, in Holtham C. ed. *Executive Information Systems and Strategic Decision Support: Processes for Supporting Corporate Change*, London: Chapman and Hall.
78. Matthews R. and Shoebridge A. (1992) "Executive Information Systems: A guide for Chief Executives", *Long Range Planning*, Vol. 25, No 6.

## PRIZES AND AWARDS

1. Matthews, Robin and Issam Tlemsani (2004), *Zakat and Social Capital: Parallels Between Islam and The West*, Best Paper Award Strategy Track Irish Academy of Management September, Dublin.
2. Matthews, Robin (2004): Yearly Award of the Institute of Economic Strategies and Journal of Economic Strategies, Moscow, for Best Articles on Network Nature of Business and Application of Non-Linear Dynamical Models.

## BOOKS

1. Matthews, R and A.A. Ageev (2010), *The Strategic Matrix: a text on Strategy*, forthcoming Moscow to be published in Russian.
2. Matthews, R., Ageev, A.A., Kuragdev, M., (2007), *The Methodology of the Matrix*, Moscow Institute of Economic Strategies (IES) ISBN 5-93618-089-1
3. Robin Matthews, Ageev, Alexander, (2007) *Meditations on Strategy* (In Russian) Provisional Chapters can be found on <http://business.kingston.ac.uk/CIBP.php>
4. Matthews, R, Alexander Ageev and Zahar Bolshakov, (2003), *The New Matrix: Moscow* (In Russian). New edition to be published 2007. New and revised addition in preparation.
5. Matthews Robin, (1985) *Managing for Success*, Confederation of British Industry, London.

## CHAPTERS IN BOOKS

1. Matthews Robin (2011),
2. Matthews Robin (2009), *Legal Fictions: Critical Theory Criticality and the State of Economics and Management A Critical Theory Approach to Organizational Ethics* D. Boje (ed).
3. Robin Matthews Introduction to Roussel, Edward (2005) *Economic Development Region of Sverdlosk*. Anthony Rowe Limited for In tourist Limited. ISBN 1-905200-08-0.
4. Matthews, Robin, (1998) *Global strategy and repeated games* Conference on the Global Challenge in Thorpe, R., and F. McDonald Ed. *The Global Challenge*, Macmillan.
5. Brabazon, A., Silva, A., Ferra de Sousa, T., Matthews, R., O'Neill, M. and Costa, E. (2006). *Simulating Product Invention using Invent-Sim*, in *Handbook of Research on Nature Inspired Computing for Economy and Management*, Chaps.I-XXVI, pp379-394. Rennard, J.P. (ed), Hershey, PA, USA: Idea Group Inc ISBN1-59140-985-3. Volume 1
6. Matthews, Robin, (2004), *Capitalism Correspondences and The Impossibility of Thinking That*. *Business Research Yearbook (vol.XI)*, Gardner, C., Biberman, J. and Alkhafaji, A (eds) pp 849-854, ISBN 1-889754-08-0, Saline, Michigan: McNaughton & Gunn.
7. Martin F and R. Matthews, R and (2001), in *Alliances in the Natural Gas Industry* In Frank McDonald and Jens Geneffe (eds) *Effective Collaboration*, Palgrave, Basingstoke.
8. Matthews, Robin, (1999), *Firms, Strategies and Co-operative Games: Elements of a Stakeholding Approach*, Arestis, P., Daniel, S.S. and Grahl, J. Ed. *Festschrift in Honor of Maurice Peston and Bernard Corry*, Edward Elgar, London

## REFEREED CONFERENCE PAPERS

1. Matthews, Robin, Elena Dugina, Olga Frolova, (2010), *reflexivity as a Palimpsest*, Standing Conference on Management and Organizational Enquiry, Washington, April.
2. Matthews, Robin (2009), *Nothing has been learned from the Financial Tower of Babel; Osokins Story*. Paper delivered at the Russian academy of Sciences 7<sup>th</sup> December 2009.
3. Matthews Robin (2009), *Capitalism in Crisis*, Standing Conference on Management and Organizational Enquiry, Orlando, Florida, USA April, see <http://www.peaceaware.com/scmoi/>
4. Matthews Robin, (2008) *The Financial Tower of Babel*, Paper delivered to the Russian Academy of Sciences, Moscow December 9<sup>th</sup>.
5. Matthews, Robin, (2008), *Excess and the Discourse of Global Capitalism*, Standing Conference on Management and Organizational Enquiry, Washington USA April, see <http://www.peaceaware.com/scmoi/>
6. Matthews, Robin, (2007), *the projections of the Strategic Matrix*, Global Economic Forum, Moscow, October.
7. Matthews Robin, (2007), *A Meta Model of Organizational Strategy*, League of strategic Management and Accounting Conference, March.
8. Matthews. Robin, (2007) *Transition, Evolution and Change*, Evolution, Invited Paper at University College Business School, Dublin, February.
9. Matthews, Robin and Sanjiv Dougal, (2007), *The Creative Feminine, the Matrixial Borderspace and the Organization Matrix: Displacing Phallic Structures by the Feminine* Standing Conference on Management and Organizational Enquiry, Las Vegas, USA April, see <http://www.peaceaware.com/scmoi/>
10. Matthews, Robin, (2006), *A Mandala Approach to Organizational Change*, Standing Conference on Management and Organizational Enquiry, Washington USA April, see <http://www.peaceaware.com/scmoi/>
11. Matthews, Robin (2005), *Contemplative Techniques in Management: Applications to the Russian Situation*, Conference on Emotions, Tavistock, London. Matthews, Robin (2006). *Matthews Robin (2006) Story Telling And Complexity Science: paper presented at the Workshop on Storytelling and Complexity*, New Mexico State University, New Mexico State University, Las Cruces, NM. October 26-28.
12. *Entrepreneurship and Business Education: Building Creative Imagination into The Business Curriculum* Paper presented at The Second Biennial Dubai Higher Colleges of Technology –Massachusetts Institute of Technology Global Entrepreneurship Conference; Entrepreneurship 2010: Creating a Dynamic, Vibrant, & Competitive Economy; 19<sup>th</sup> – 20<sup>th</sup> Sept.. Dubai.

13. Matthews, R (2005) Identity Synchronicity and Correspondences in Kronos Capitalism Sc'moi conference Philadelphia March/April.
14. Brabazon, A., Silva, A., Ferra de Sousa, T., O'Neill, M. Matthews, R. and Costa, R. (2005). Agent-Based Modelling of Product Invention, *Proceedings of the Genetic and Evolutionary Computation Conference (GECCO 2005)*, Eds. Beyer, H., O'Reilly, U. et al., Washington, USA, June 25-29, 2005, Vol.1, pp.129-137, ISBN (1-59593-010-8), New York: ACM Press.
15. Brabazon, A., Silva, A., Ferra de Sousa, T., O'Neill, M. Matthews, R. and Costa, R. (2005). A Memetic Model of Product Invention, *Proceedings of the Congress on Evolutionary Computation (CEC 2005)*. Eds., Edinburgh, September 2-5, 2005, Vol.2, pp. 1053-1061, ISBN (0-7803-9363-5), IEEE Press: New Jersey.
16. Matthews, Robin, (2004), *Complexity and Games in Partnerships: An Application to Higher Education*, British Academy of Management August/Sept 2004.
17. Matthews R, Roper Brian, Pliaskota Sergey and Schagaev Igor (2004), *Econometric Model of Merging In High Education*. IABD Conference San Antonio Texas.
18. Tlemsani, I and R. Matthews (2004), *Educating Managers in Islamic Finance: With Special Reference to Retail Banking*. The First Islamic Retail Banking Conference, Dubai, UAE.March.
19. Matthews, Robin and Tlemsani, Issam, (2004), *Zakat and Social Capital: Parallels Between Islam and The West*, Irish Academy of Management September, Dublin.
20. Matthews, R., Hodgetts, M., Augusti, A. and Shagaev, I., (2004), *The Polya Urn Problem and Organizational Memory*, IPSI Conference, Prague, Czech Republic, December.
21. Brabazon, A., Costa, E., Matthews, R. Silva, A., Ferra de Sousa, T., O'Neill, M., (2004), A Particle swarm Model of Strategic Adaptation, *Business Research Yearbook (vol.XI)* Gardner, C., Biberman, J. and Alkhafaji, A (eds) pp1059-1064, ISBN 1-889754-08-0, Saline, Michigan: McNaughton & Gunn.
22. Brabazon, A., Costa, E., Matthews, R. Silva, A., Ferra de Sousa, T., O'Neill, M., (2004), Investigating Organizational Strategic Inertia Using a Particle Swarm Model, *Proceedings of the 2004 IEEE Congress on Evolutionary Computation*, Vol.1, pp562-659, (ISBN 0-7803-8515-2), New Jersey IEEE Press.
23. Organizational Strategic Inertia Using a Particle Swarm Model, *Proceedings of the 2004 IEEE Congress on Evolutionary Computation*, Vol. 1, pp. 652-659, (ISBN 0-7803-8515-2), IEEE Press: New Jersey.
24. Brabazon, A., Silva, A., Ferra de Sousa, T., O'Neill, M. and Matthews, R. (2004). A Particle Swarm Model of Organizational Adaptation, *Proceedings of the Genetic and Evolutionary Computation Conference (GECCO 2004)*, *Lecture Notes in Computer Science (3102)*, Deb et. al. Eds., Seattle, USA, June 26-30, 2004, Vol. 1, pp. 12 -23, ISBN (3-540-22344-4), Berlin: Springer-Verlag.
25. Brabazon, A., Silva, A., Ferra de Sousa, T., O'Neill, M. and Matthews, R. (2004). OrgSwarm - A Particle Swarm Model of Organizational Adaptation, *Proceedings of ICONIP 2004, Lecture Notes in Computer Science (3316)*, Pal, N.R.; Kasabov, N.; Mudi, R.K.; Pal, S. and Parui, S.K. (Eds.), Calcutta, India, November 23-26, 2004, pp. 1110-1117, ISBN (3-540-23931-6), Berlin: Springer-Verlag.
26. Matthews R and Tlemsani I and Siddiqui Aftab, (2004), Profit And Risk Sharing In Islamic Finance. Journal of the International Association for Islamic Economics and the Islamic Foundation.
27. Matthews Robin, Brabazon, Anthony, Ernesto Costa, Michael O'Neil, Arlindo Silva, Tiego de Sousa (2003), Investigating strategic Inertia using a particle swarm model.
28. Matthews, Robin (2004), Complexity and Games in Partnerships: an application to Higher Education (Full refereed paper), British Academy of Management, St Andrews, September.
29. Matthews Robin and I. Tlemsani, (2004), Zakat and Social Capital: parallels between Islam and the West, Irish Academy of Management (Full refereed paper), Dublin September 2004
30. Matthews, Robin, (2004), Consciousness and the *Impossibility of Thinking That*: Borges, Swedenborg and Foucault, Conference on Exploring Consciousness, University of Bath, July.
31. Matthews, Robin, Brian Roper, Sergey Pliaskota, and Igor Shagaev, (2004), An Econometric Model of Mergers in Higher Education, IABD Conference, San Antonio, March.
32. Matthews, Robin and Issam Tlemsani, (2004), Educating Managers in Islamic Finance: with special reference to retail banking. The First Islamic Retail Banking Conference, Dubai, UAE.
33. Matthews R. and Tlemsani, I (2003), Zakat and Social Capital: Parallels Between Islam And The West. International Banking Conference Entitled, From Money Lenders to Bankers: Evolution of Islamic Banking in Relation to Judeo-Christian and Oriental Banking Traditions. Monash Prato, Italy.
34. Matthews R. (2003), Tlemsani, I, Islamic Banking and the Mortgage Market In The UK. International Banking Conference Entitled, From Money Lenders to Bankers: Evolution of Islamic Banking in Relation to Judeo-Christian and Oriental Banking Traditions. Monash Prato, Italy.
35. Matthews R. and Tlemsani, I., (2003), Islamic and conventional mortgages in the United Kingdom: a comparative study, International Seminar on Islamic Wealth Creation University of Durham, UK.
36. Matthews, R. (2002), Strategy Complex Adaptive Systems and Games: an Evolutionary Approach, British Academy of Management Conference Middlesex University.
37. Brabazon, A., Robin Matthews, Michael O'Neil, and Conor Ryan, (2002) Gramatical Evolution and Corporate Failure Prediction, in WB Langdon et al. (eds) GECCO< Proceedings of the Genetic and Evolutionary Programming Conference, pages1011- 1018.
38. Brabazon, A., Robin Matthews, Michael O'Neil, and Conor Ryan, (2002) Evolving Classifiers to Model the relationship between Strategy and Corporate Performance using grammatical Evolution, in James Foster et

- al (ED's) Genetic Programming Proceedings of the 5<sup>th</sup> European Conference EUROGP volume 2278, pages 103-112,
39. Matthews R. and Brabazon A (2002), Technological innovation as an NK landscape, British Academy of Management Conference. Middlesex University. UK.
  40. Matthews R. and Brabazon A (2002), Modularity, Decomposability and Product Design: A Complexity Perspective, British Academy of Management Conference Middlesex University. UK.
  41. Matthews R and I Tlemsani (2002), Social Capital and Globalization: Islamic and Western Views British Academy of Management, Middlesex University.
  42. Tlemsani, and Robin Matthews (2002), Ethical Banking: the Islamic View
  43. Brabazon, T and R. Matthews (2001), Modeling the Relationship between Strategy and Corporate Performance Using A Hybrid GA/NN model, SEAG Conference, Oxford
  44. Robin Matthews and E.A.Karpoukhina (2002), A Complexity Approach to Alliances in Education, in Alkafaji A and Jerry Biberman, Ethical Banking: the Islamic View International Academy of Business Disciplines, Los Angeles.
  45. Matthews, Robin, (2002), Using of Sufi Techniques in Management: a Practical Application of Mysticism, in Alkafaji A and Jerry Biberman, Ethical Banking: the Islamic View International Academy of Business Disciplines, Los Angeles,
  46. Matthews Robin (2001) Complex Adaptive Systems, Games and Global Strategic Issues, Eastern Academy of Management, New York, May.
  47. Brabazon, T and R. Matthews (2001), Modeling the Relationship between Strategy and Corporate Performance Using A Hybrid GA/NN model, SEAG Conference, Oxford
  48. Matthews, Robin, (2001), Complexity Ontology and Globalization: some Propositions International Academy of Business Disciplines, Orlando Fla.
  49. Matthews Robin, (2000), Mergers, Complexity and games, SEAG Annual Conference, Kingston University Business School, September.
  50. Matthews, R and E. Karpoukhina, Strategic Alliances: A Success Story, Conference on Alliances in Higher Education, Egypt.
  51. Tlemsani, I and R. Matthews (2001), Incentive Compatible Profit/Loss Sharing Contracts: The Islamic View, *Western Economic Association International 76th Annual Conference* San Francisco July 4-8, 2001
  52. Matthews, Robin, (2001), Identity and Information in New Capitalism, Symposium on Reputation and Identity, New York, May 2001
  53. Matthews, Robin, and Mohamad Eshhathi, (2000) The Organization of Petroleum Exporting Countries, A Game Theoretic Approach, Working Paper, British Academy of Management, Annual Conference, Edinburgh University.
  54. Matthews, Robin, (2000), Mergers, Complexity and games, SEAG Annual Conference, Kingston University Business School, September.
  55. Matthews, Robin, (2000), Identity and Reputation as Competitive Advantage: the Financial World of Dorian Gray, 14<sup>TH</sup> International Conference on Reputation Identity and Competitiveness, Copenhagen, Denmark.
  56. Matthews, Robin, (2000), (a) Four Narratives of Identity: Applications to the Financial Sector, (b) A Spin Glass Model of Decisions in Organizations, (c) Creative Imagination, Sufi Techniques and the Practice of Management, (d) with R. Golov, Fundamental Aspects of the Russian Crisis, International Academy of Business Disciplines, Las Vegas, Nevada.
  57. Matthews, Robin, (1999) Complexity and Strategic Planning: a Statistical Mechanics Approach, International Federation of Operational Research Societies, IFORS, Chinese Academy of Sciences, Beijing.
  58. Matthews, R and H. Piranfar (1999), The Impact of the Euro and Asian Crisis on Europe, 26th Annual Conference, *Academy of International Business, Sterling*, 16 April 1999.
  59. Matthews, Robin, (1999), Creative Imagination in the Sufism of Ibn Arabi, *International Academy of Business Disciplines*, Chicago.
  60. Best Paper Award Matthews, Robin, and Andrei Korolev (1998), Strategy and Statistical Mechanics: Evolution Spin and Games, *International Academy of Business Disciplines*, San Francisco.
  61. Matthews, Robin and Spencer, Stephanie, (1998), International Marketing alliances and Cooperative Games, *American Academy of Marketing*, May.
  62. Matthews Robin and Frank Martin, (1998) Alliances in the Natural Gas Vehicle Industry: An Application of Complexity to an Environmental Issue, *British Academy of Management*.
  63. Matthews Robin (1998) A Spin Glass Approach to Organizational Forms, EGOS, 14th Colloquium; Stretching the Boundaries of Organizational Studies into the Next Millenium, July 9/11, Maastricht University, Netherlands.
  64. Matthews, Robin and Piranfar, H (1998) Dreams within Dreams: Identity Reputation and Stakeholding in Financial Services, EGOS, *Op.Cit*.
  65. Matthews, Robin (1998) Organizations Co-operative Games and Statistical Mechanics, *British Academy of Management*, London Business School.
  66. Karpoukhina E. Matthews R., Yeghiazarian A, (1998) International Educational Alliances for Developing Entrepreneurial Needs in Russia, *Conference on Higher Education and SME's*, Rennes, March.

67. Matthews, Robin (1997), The Role of Reputation in Organizational Complexity, Second International Conference on Corporate Reputation, Identity and Competitiveness, Erasmus University, Rotterdam, January.
68. Matthews Robin (1997), Strategy, Complexity and Co-operative Games: Theory and Cases, *Manufacturing Complexity Seminar*, University of Sheffield, December.
69. Matthews Robin (1997), Mergers Games and Capital Markets, *Academy of Business Disciplines*, Orlando, April 10<sup>th</sup>-13<sup>th</sup>.
70. Matthews, Robin, and Yeghiazarian, A., (1997), Cross Cultural Issues in Russian Management: An Approach Thorough the Theory of Focal Points, *Academy of Business Disciplines*, Orlando, April 10<sup>th</sup>-13<sup>th</sup>.
71. Yeghiazarian Ara, and Matthews, Robin (1997), Focal Points and Management Styles: Methodology and Results from the Behaviour of Russian Managers in A Simulation Game, *IAREP Conference on Economic Psychology*, Valencia,. September.
72. Matthews, Robin (1997), Global Competition as a Complex System: *Managing in the Global Economy, VII: Europe, Towards the 21<sup>st</sup> Century Convergence and Divergence*, *Eastern Academy of Management*, Dublin, June.
73. Yeghiazarian Ara, and Matthews, Robin (1997): Evolution of Russian Management Styles, Global Competition and European Management: An Archetype in Search Of Reality, *Academy of Business Disciplines*, Orlando, April 10<sup>th</sup>-13<sup>th</sup>.
74. Yeghiazarian Ara, and Matthews, Robin (1997), Approaching Corporate Culture through the Theory of Focal Points, *Managing in the Global Economy, VII: Europe, Towards the 21<sup>st</sup> Century Convergence and Divergence Eastern Academy of Management*, Dublin, June.
75. Matthews Robin (1997), Incomplete Capital Markets and the Merger Mystery, *British Accounting Association National Conference*, University of Birmingham, 24<sup>th</sup>-26<sup>th</sup> March.
76. Matthews Robin and Spencer S., (1997) Alliances and Bilateral Monopoly in International Airlines and Oil, *Fourth International Conference on Multi-Organizational Partnerships and Co-operative Strategy*, Balliol College, Oxford, July 8th-10<sup>th</sup>.
77. Matthews, Robin, and Andrei Korolev (1997), Organizations Co-operative Games and Statistical Mechanics, *British Academy of Management*, London Business School, Sept.
78. Matthews Robin, (1996), The Organization Matrix, Strategy and Structure, *Operations Research Conference*, Warwick University, Sept.
79. Matthews Robin, (1996), Competition Complexity and Stability in Organizations, *Institute for Operations Research and Management Sciences, (Informs)*, Atlanta, Ga., Fall.
80. Matthews, Robin, (April 1995), Competition as an Archetype, *International Academy of Business Disciplines*, California, USA.
81. Matthews, Robin, (August 1995), Synergies and interfaces in a general theory of corporate structure, *European Academies of Management*, Brussels, Belgium.
82. Matthews, Robin, (May 1995), Strategic management: fads, fashions and meta foundations, *European Institute for Advanced Studies in Management*, Brussels, Belgium.
83. Robin Matthews (August 1995a), The firm strategy and the limits of economic behaviour: a Jungian framework, and Hicks Eve, Ara Yeghiazarian and Robin Matthews (August 1995b), Culture and decision-making styles of Russian Managers, *IAREP-SABE Conference Norwegian School of Economics and Business Administration*, Bergen.
84. Hicks Eve, Ara Yeghiazarian and Robin Matthews (June 1995), A comparative analysis of Russian management through a controlled Experiment, *Conference on Central and Eastern Europe: 5 Years On*, The Business School, Buckinghamshire College.
85. Matthews, Robin, (September 1995), Strategy and structure and the limits of economic rationality, *Conference on Revitalizing Organizations-the Academic Contribution*, The British Academy of Management, Sheffield.
86. Matthews R. (July 1994) "Understanding global competition as an archetype": *IAREP-SABE Conference*, Erasmus University, Rotterdam.
87. Matthews, Robin, (November 1994), Synergy and Corporate Strategy, London School of Economics.
88. Matthews R. (July 1994) "Metaphors in organizations: Jungian archetypes, synchronicity and competitive advantage": *Conference on Metaphors in Organizations*, Kings College, University of London. A revised version of this paper was presented at the Western Academy of Decision Sciences, (April 1995), San Francisco.
89. Matthews R. (March 1994) "A General Theory of Corporate Structure", *Conference of the International Academy of Decision Sciences*, Maui, Hawaii.
90. Matthews R. (April 1994) "The organization matrix: Core businesses and structure": *Conference of the International Academy of Business Disciplines*, Pittsburg.
91. Matthews R. (October 1994) "The organization matrix: a game theory approach to corporate structure": *British Academy of Management: Lancaster*.
92. Matthews R. (1993) "Russian Firms and Russian Economic Development": *European Economic Development Conference*, Leicester University.

## **BUSINESS AND CONSULTANCY REPORTS**

1. Matthews, Robin, (2009), The Financial and Strategic Situation of Russian Insurance, Paper to Ostecestvo, Insurance Company, Moscow.
2. Ageev, A.A., Robin Matthews, et al. (2008), Global Ratings: Annual Prospects of 100 Countries, League of Strategic Management and Accounting, December.
3. Matthews, Robin, (2008) Report on the State of the Global Economy, Economist and Business Group, Amsterdam, May.
4. Matthews, Robin (2007) The Projections of The Strategic Matrix, Global strategic Forum, Moscow, October.
5. Matthews, Robin (2007), A Meta Model of Organizational Strategy, League of Strategic Management and accounting, March.
6. Matthews, Robin (2006), Understanding the Russian Pharmaceuticals Environment, Paper delivered to Senior Managers, Novo Nordisk, Moscow (March)
7. Matthews, Robin (2005) Linking Business Strategy to finance: DCF and the capabilities model of the firm, Moscow (October)..
8. Matthews Robin, (2004) Partnerships in Higher Education Between Russian and British Institutions: A Report for the Cabinet Office and British Council, February. Parallel study was carried out by Russian colleagues Prof Ageev and
9. Matthews, R (2003), The Ennead Approach to Strategy: Systematic; Paper Delivered to Business Group Moscow Academy of National Economy/ Moscow Institute of Physics September.
10. Matthews, Robin, P. Samouel, D Wheeler (1999), Supply Chain Management, paper for *Committee of Inquiry: A New Vision for Business, Report to British Government*.
11. Matthews, Robin, (June 1994) Gaining competitive advantage through IT: creating sustainable organizations, *Unicom*, Heathrow Park Hotel.
12. Matthews, Robin, (April 1994), Management Issues in the Far Eastern Region at: *Confederation of British Industry, Department of Trade and Industry*, Conference on Russia: The Regional Options. Centre Point.
13. Matthews, Robin, (February March 1994), Applications of information technology to mathematical model of organizational structure. Two papers given to *IBM Consulting UK* (1994).
14. Matthews, Robin, (June 1993), Finance and International Strategy, address to *Accounting Alumni*, Grand Valley State University.
15. Matthews, Robin, (November 1993), Managing Corporate Structures, *Civil Aviation Authority*.
16. Matthews, Robin, (May 1991), Strategy and the Information Manager, *Europa Conference* Stratford on Avon.
17. Matthews R. Robin and Lowles Tracey, (1990), *Executive Information Systems*, Business Intelligence, London.
18. Matthews, Robin, (February 1990), Executive information Systems and Strategy in the *Pharmaceutical and Chemical Industries Anderson Consulting/ Management Forum*, Cafe Royal, London.
19. Matthews, Robin, (February 1990), Critical Success Factors. paper for *IBC Technical Services*, Inn on the Park, London.
20. Matthews, Robin, (May and June 1990), Improving Business Performance through Executive Information Systems, *Comshare*, London and Manchester.
21. Matthews, Robin, (November 1990), Corporate Policy and Executive Information, *Unicom/Brunel Seminar* on Strategic Decision Support, London.
22. Matthews, Robin, (July 1989), The Market for Rooftiles, paper given to the *Board of Marley Rooftiles*.
23. Matthews, Robin, (March 1989), Implementing Executive Information Systems, paper given to the *Board of the Civil Aviation Authority*.
24. Matthews, Robin, (July 1988), Information Systems for Directors, paper given to *Board of Reckitt and Colman*, London.
25. Matthews, Robin, (June 1988) Corporate Management Styles - Is There One Which Fits the NHS? A paper given to *Senior National Health Service* managers at the *Kings Fund*.
26. Matthews, Robin, (May 1988), Directors Information Systems, *Confederation of British Industry*.
27. Matthews R. (1987) Culture and Management Style in BP Oil, *BP plc*. London.
28. Matthews, Robin, (May 1987), Recent Developments in the Company Sector: UK, US and Japanese Companies Compared, Imperial College, London.
29. Matthews, Robin, (February 1987), Managing and Training for Success, paper given at conference organized by Collinson Grant and the *Manpower Services Commission*, Manchester.
30. Matthews, Robin, (January 1987), Adaptation to Change in Some Major Companies. A paper given the *Board of BP Oil*, London.
31. Matthews, Robin, (November 1986), Finance, Customers and Human Resources: What Can the *National Health Service* Learn from Recent Developments in the Private Sector? Paper to senior NHS managers at the *Kings Fund*.
32. Matthews Robin (1988-92) various papers in Strategy Formation in the UK Construction Industry, *Costain, plc*.
33. Strategy and Structure in Moss Chemist Paper to Financial Director and managers Moss *Chemist*.



## **KINGSTON BUSINESS SCHOOL OCCASIONAL PAPER SERIES**

1. Matthews R., Hossein Piranfar H., Tlemsani I., and Brabazon T. (2003), Evolutionary Learning: The Significance for Business Organisation and Strategy. Occasional Papers. Kingston Business School. ISBN No. 1-872058-63-9.
2. Matthews, Robin (2000) Complexity and Strategic Planning: A Statistical Mechanics Approach, Kingston Business School Occasional Paper Series, No 40.
3. Matthews, Robin, (2000), A New Model of Corporate Strategy Applied to the Russian Situation.
4. Golov, R.S. and Matthews, R., (1999) The Russian crisis: Causes, Consequences, and Implications for the Future, *Occasional Paper, Kingston University*
5. Golov, R and R. Matthews (1999), Some economic aspects of transitional economies: Russian case, *Occasional Paper in Northampton University College (May)*
6. Matthews Robin (1996) Corporate Structure as a Co-operative game: Theory and Applications. *Occasional Paper, Kingston University*
7. Matthews Robin (1996), Ambiguity Algorithms and Archetypes in the Narratives of Organizations. *Occasional Paper, Kingston University*
8. Matthews Robin (1997), Mergers games and Capital Markets. *Occasional Paper, Kingston University*

## **CURRENT PAPERS**

1. The Theory of Change and Evolution in Organizations: an approach through self-ordered criticality.
2. With Issam Tlemsani; (a) Islamic Finance as an antidote to Minsky type crises and (b) Zakat and Social Capital
3. With Olga Frolova: Russian management attitudes to environmental issues: a story telling approach.
4. With Olga Frolova and Elena Kriushina: Reflexivity in Crime and Punishment; Dostoevsky and Woody Allen compared (Crimes and Misdemeanours/Match Point).
5. A meta model of corporate strategy: creative imagination in management.